



Annual Statement

June 2022

NAG does not organise purely social activities and has had another busy year. When NAG supporters meet it is usually in open air settings, to progress a specific campaign. That is NAG's way of working. Uncertainties, caused by the coronavirus pandemic and the government restrictions, continued to impact on NAG public campaigning activities. We were still able to hold naked events, very successfully, in several UK locations. Results show that, when it is non-confrontational, most members of the public accept naked bodies.

Local campaigning

There were several activities at local level by NAG London Group, led by Ken Neville, and NAG Nottingham Group, led by John Wood. Amongst these were walks, picnics, local cycle rides, with other ideas in the pipeline. Enquiries came for possibly starting a NAG Glasgow Group. New initiatives for campaigning on naturist use of ordinary beaches, and longer naturist cycling journeys were introduced. We considered holding a Naturist City March, as a protest against the negative attitude toward public nudity. Adam Scarborough did a lot of work on this but by March the social climate had changed dramatically, and we decided not to proceed with it.

We continue to challenge mainstream media attitudes. NAG Press and Media Group people around the country had dialogue with several editors, on inaccurate stories about public nudity which they ran in their local newspapers.

National campaigning

In December 2021 the **Law Commission review of Hate Crime laws** report was published. The NAG 19-page submission, in December 2020, argued that naturism is a lifestyle. Sadly, the Law Commission did not accept that attacks on naturists be classified as a Hate Crime.

A major project has been our **Police Guidelines awareness** campaign. In March 2021 we ran a follow-up survey to give comparisons to our similar NAG 2012 survey. NAG campaigned hard and in 2013 Guidelines were issued by the Crown Prosecution Service. In 2018 the College of Policing sent their separate Advice Note to police forces in England and Wales. Last year we sent 88 letters to the 43 police forces and Police & Crime Commissioners. We asked how they made their frontline staff aware of the 2018 College of Policing advice on dealing with public nudity. The results indicated that little effort was put into making them aware, so we took this up with both the College of Policing, and with the Minister for Policing in the Home Office.

There was little enthusiasm by either party to take action, as they felt this was the prerogative of each Chief Constable. The background of real public concerns over misogynistic attacks on, and murders of, women also the inappropriate action by police officers in several parts of the UK, meant this was not a priority in their eyes. In the first half of 2022 an increase in attacks on naturists by bigoted people at various public locations, was extremely disconcerting.

Our attempts to get a serious academic study on **Children and Nudity** continue. This will explore how children are affected by seeing naked bodies, and whether parental attitudes and adverse social influences may lead to children developing negative concepts about them.

Keen to learn from the experience of other naturists NAG spent 4 days in **Paris** in June 2022. We visited several naturist activities run by the Association of Paris Naturists (ANP). They now run four swims weekly, and gym-related activities, in two council leisure premises. ANP have also gained an official 'espace naturiste' at a big park eastern Paris. They are in discussions with Paris City Council on designating a second, in another large park in the west of the city. Details of this visit can be seen at our website www.naturistactiongroup.co.uk

Publicity and communication

We had over 1,000,000 hits on our website www.naturistactiongroup.co.uk in 2021. In 2022 this increased, with 750,000 in the first 3 months! That was after a major revamp by our Webmaster Robert Brown. In January NAG launched 'The Bodybook' as a new naturist social media platform. This is governed by NAG attitudes to nudity, with moderators Harvey Allen and Robert Brown. **The Bodybook** runs alongside the NAG **facebook** @GroupNaturist and **twitter** @naturist_action accounts. Alan Henderson co-ordinates work on these two platforms. In January we held an online webinar, so that NAG supporters, wherever they might be, could discuss issues directly with the NAG management team.

NAG continued to have regular NAG reports and stories in **H&E Naturist**, the UK's only monthly naturist magazine available in newsagents. NAG information also appeared occasionally in naturist publications in other countries. NAG informal international links with naturists in several parts of the world continue.

Running NAG

You will be aware that NAG is a totally volunteer body, has no paid staff nor office overheads. During the year the small NAG management team (Mancol) met seven times by Zoom, and in July 2021 an all-day meeting in person took place at Spielplatz Sun Club in Hertfordshire. During the period Duncan Heenan stepped down and John Paine handed over the role of NAG Chair to Ken Neville. Joining the Mancol were Ray Ward, Michael Gill and Joe Swanton.

Local NAG activities are organised and run entirely by local NAG Supporters. Each NAG local group has a direct link to the Mancol and follows NAG principles and policies. NAG is the trading arm of Naturists Ltd, our UK company which we set up in 2010.

Finance and fundraising

For a national campaigning body NAG operating costs have been kept extremely low, our annual Financial Statement to 28 February 2022 indicates this. NAG exists primarily on donations from our Supporters, and we continue to develop options for NAG website income.

Nag accounts 2021-2022 opening balance

as of 1/3/2021	£859.15	<u>income</u>
Donations in cash	£ 80.00	
Donations in kind	£ 127.69	
Publication fees	£120.00	
total income	£327.69	
total cash before expenses	£1,186.84	
<u>Expenditure</u>		
pay-pal costs	£-1.47	
website costs(perchase of body book) plus web charges	£-152.62	web hosting cost
£-50.88		
sundries (postage etc)	£-12.60	
campain costs	£-283.85	
<u>total costs</u>	£-501.42	
<u>balance as of 1/3/2022</u>	£685.42	<u>deficit expences over</u>
<u>income</u>	£-173.73	

Further information about NAG can be found at www.naturistactiongroup.co.uk

Signed *John Paine*